

**EDUCATION**

2006 - 2009

ART CENTER COLLEGE OF DESIGN, PASADENA, CALIFORNIA

Bachelor of Fine Arts in Illustration with Distinction

2009

TRANSDISCIPLINARY STUDIO FOR ART CENTER'S DESIGNMATTERS PROGRAM:

United Nations Cairo Project

Art Center College of Design, Pasadena, California

Part of a five-person team that created a thirty-second Public Service Announcement for the United Nations Millennium Development Goals Conference in Cairo, Egypt.

2004 - 2006

CITY COLLEGE OF SAN FRANCISCO, SAN FRANCISCO, CALIFORNIA

Liberal Arts Studies

EXPERIENCE

January 2010 - Present

FREELANCE GRAPHIC DESIGNER AND ILLUSTRATOR

-Worked on branding and website designs for various clients.

-Created greeting cards for American Greetings and JustWink.

January 2013 - September 2013

SENIOR INTERACTIVE AND USER EXPERIENCE DESIGNER**Added Value, Los Angeles, California**

-Oversaw the user experience for a new data visualization application.

-Conducted user research and user testing.

-Worked with 6 developers on implementing design and interactions.

-Created user flows, wireframes and site maps.

February 2013 - May 2013

FREELANCE GRAPHIC DESIGNER**Project M Plus, Los Angeles, California**

-Worked on concept development for branding projects.

April 2011 - December 2012

SENIOR GRAPHIC DESIGNER**American Greetings Interactive, North Hollywood, California**

-Designed websites, iphone/ipad apps, and greeting cards.

-Worked on the team that developed the JustWink app.

-Presented design concepts to stakeholders.

-Art directed content working with internal and external resources.

-Worked as the lead designer on new concept development projects.

-Organized brainstorming and team development projects.

January 2011 - April 2011

ART DIRECTOR**Social Control, Los Angeles, California**

-Presented design concepts to clients.

-Worked with developers and designers on design implementation.

-Mentored junior designers.

-Recruited new talent.

April 2010 - January 2011

SENIOR INTERACTION DESIGNER**Social Control, Los Angeles, California**

-Designed user interfaces and information architecture.

-Created new client pitches.

2009

FREELANCE DESIGNER**Motion Theory, Venice, California**

-Designed storyboards for new project pitches.

2009

INTERN**National Forest Design, Glendale, California**

-Assisted creative directors with identity design and catalogue layouts.

DIGITAL SKILLS

Strong working knowledge of: Adobe Photoshop, After Effects, Illustrator, InDesign, Lightroom, Microsoft Word, and OmniGraffle.

Familiar with: HTML/CSS, Final Cut Pro, Flash, Dreamweaver, GarageBand, Dragon, and iStopmotion.

AFFILIATIONS

2012

Member of Type Directors Club

2011

Member of AIGA

2008

President of Art Center's International Student Organization

SPECIAL SKILLS

Experience with hand lettering, photography, stop motion, screen printing, sewing, drawing, and painting.